

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

Contract # 1379311

Schedule Dates 09/26/12-10/02/12 Advertiser

National Education Asso Fund for Children & Public Entered By New Media Firm, The (8200)

POLITICAL ISSUE (ns) (1187)

Salesperson Sales Office

Certo, Michele Buyer Name Phone/Fax

CPE Áccount Types

Billing Type Comments

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Product

Brand

382/402/1664 (475552) Millennium/DC, Washington DC (1108) Millennium Washington DC

382/402/1664 National/Political Issue Agency BRD Weekly/Irregular

NEA FUND FOR CHILDREN & PUBLIC EDUCATION JARED SALLES

Date Entered 09/25/12 Last Modified

09/25/12 Meiody Margolin

CO-OP Headline #

ECR09827943

Demo A35+R Order Type Normal Package Deal

Commission % 15.00 Commission

\$3,195.00 \$18,105.00

Net Total Sales Tax Columbus (WSYX) By Broadcast Month Spots 5 <u>Rate</u> Sep. 2012 13 \$10,000.00 Oct. 2012 10 \$11,300.00 Grand Total: 23 \$21,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/26/12-09/26/12	2	:30	6:30A- 7A (EST)				1				1	\$37S.00	\$375.00	Columbus (WSYX)	GD DY CLM8S-6A	9/2S/12
2.0	Normal Line / SPOT (2)	09/28/12-09/28/12	2	:30	6:30A- 7A (EST)					i		-	1	\$37S.00	\$37S.00	Columbus (WSYX)	GD DY CLM8S-6A	9/2S/12
3.0	Normal Line / SPOT (3)	09/27/12-09/27/12	2	:30	6:S8Å- 8A (EST)					1			i	\$4S0.00	\$450.00	Columbus (WSYX)	GD MRN AMR-A8C	9/25/12
4.0	Normai Line / SPOT (4)	09/26/12-09/26/12	2	:30	S:S8P- 6:30P (EST)				1		T		1	\$1,200.00	\$1,200.00	Columbus (WSYX)	A8C6 NWS AT 6P	9/2S/12
5.0	Normal Line / SPOT (S)	09/28/12-09/28/12	2	:30	S:S8P- 6:30P (EST)					1			í	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/25/12
6.0	Normal Line / SPOT (6)	09/27/12-09/27/12	2	:30	11:01P- 11:34P (EST)					1			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	A8C6 NEWS-11P<	9/2S/12
7.0	Normal Line / SPOT (7)	09/26/12-09/26/12	2	:30	12P- 12:S6P (EST)				1				1	\$700.00	\$700.00	Columbus (WSYX)	A8C6 NEWS-NOON	9/25/12
8.0	Normal Line / SPOT (8)	09/28/12-09/28/12	2	:30	12P- 12:S6P (EST)					1			1	\$700.00	\$700.00	Columbus (WSYX)	A8C6 NEWS-NOON	9/25/12
9.0	Normai Line / SPOT (9)	09/26/12-09/26/12	2	:30	2P- 2:S8P (EST)				1	-		-	i	\$500.00	\$500.00	Columbus (WSYX)	GENERAL HOSPITAL	9/25/12
10.0	Normal Line / SPOT (10)	09/26/12-09/26/12	2	:30	4:30P- SP (EST)				1				1	\$800.00	\$800.00	Columbus (WSYX)	JUDGE JUDY 8	9/25/12
11.0	Normal Line / SPOT (11)	09/28/12-09/28/12	2	:30	4:30P- SP (EST)					1			i	\$800.00	\$800.00	Columbus (WSYX)	JUDGE JUDY 8	9/25/12
12.0	Normal Line / SPOT (12)	09/26/12-09/26/12	2	:30	7:28P- 7:57P (EST)			!	1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ACCESS HOLLYWD<	9/25/12
13.0	Normal Line / SPOT (13)	09/27/12-09/27/12	2	:30	11:3SP- 12:04A (EST)					1			1	\$700.00	\$700.00	Columbus (WSYX)	A8C-NITELINE<	9/25/12
14.0	Normal Line / SPOT (14)	10/02/12-10/02/12	2	:30	S:S8A- 6:30A (EST)			1				1	1	\$800.00		Columbus (WSYX)	GD DY CLM8S-6A	9/25/12

CONFIRMATION CONTRACT

Accepted-Ager	cy/Advertiser:	

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Date:

Accepted-Station:

Date:

Comments:



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Agency New Media Firm, The (8200) Product POLITICAL ISSUE (ns) (1187)

Brand 382/402/1664 (475552) Salesperson

Millennium/DC, Washington DC (110B) Millennium Washington DC

Certo, Michele Buyer Name Phone/Fax 1

CPE 382/402/1664

Account Types Billing Type Comments

Date:

Sales Office

National/Political Issue Agency BRD Weekly/Irregular

Accepted-5tation:

NEA NEA FUND FOR CHILDREN & PUBLIC EDUCATION JARED SALLES

Date Entered 09/25/12 Last Modified 09/25/12

Melody Margolin No

\$18,105.00

Headline # ECR09827943

Å35+R Demo Order Typė Normal

Packagé Deal

Commission % 15.00

Date:

Comments:

Commission \$3,195.00 Net Total

Sales Tax

Columbus (W5YX) By Broadcast Month **Spots** <u>Rate</u> 5ep. 2012 13 \$10,000.00 Oct. 2012 10 \$11,300.00 Grand Total: \$21,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	-r 5a	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / 5POT (15)	10/01/12-10/01/12	2	:30	6:5BA- BA (EST)		1			:			1	\$800.00	\$B00.00	Columbus (WSYX)	GD MṛŅ AMR-ABC	9/25/12
16.0	Normal Line / 5POT (16)	10/02/12-10/02/12	2	:30	6:5BA- BA (EST)			i					1	\$B00.00	\$B00.00	Columbus (W5YX)	GD MRN AMR-ABC	9/25/12
17.0	Normal Line / SPOT (17)	10/01/12-10/01/12	2	:30	5:5BP- 6:30P (EST)		1						1	\$1,500.00	\$1,500.00	Columbus (W5YX)	ABC6 NWS AT 6P	9/25/12
18.0	Normal Line / 5POT (1B)	10/02/12-10/02/12	2	:3	5:5BP-6:30P (EST)			i					1	\$1,500.00	\$1,500.00	Columbus (W5YX)	ABC6 NW5 AT 6P	9/25/12
19.0	Normal Line / 5POT (19)	10/02/12-10/02/12	2	:3	11:01P- 11:34P (EST)			1					1	\$1,700.00	\$1,700.00	Columbus (W5YX)	ABC6 NEWS-11P<	9/25/12
20.0	Normal Line / 5POT (20)	10/01/12-10/01/12	2	:3	12P- 12:56P (EST)		1						1	\$1,000.00	\$1,000.00	Columbus (W5YX)	ABC6 NEW5-NOON	9/25/12
21.0	Normal Line / 5POT (21)	10/01/12-10/01/12	2	:30	04P-4:30P (EST)		1			-			1	\$1,100.00	\$1,100.00	Columbus (W5YX)	JUDGE JUDY	9/25/12
22.0	Normal Line / 5POT (22)	10/01/12-10/01/12	2	:3	04:30P- 5P (EST)		1						1	\$1,100.00	\$1,100.00	Columbus (W5YX)	JUDGE JUDY B	9/25/12
23.0	Normal Line / 5POT (23)	10/01/12-10/01/12	2	:30	11:35P- 12:04A (EST)		1						i	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC-NITELINE<	9/25/12
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District Ass 40.00 Ass on Stendarday, Continues of 2042

Accepted-Agency/Advertiser: